

AQA GCSE Business Studies Level Descriptors

	A01: Knowledge Recall, select and communicate their knowledge and understanding of concepts, issues and terminology.	A02: Application Apply skills, knowledge and understanding in a variety of contexts and in planning and carrying out investigations and tasks.	A03: Analysis & Evaluation Analyse and evaluate evidence, make reasoned judgements and present appropriate conclusions.
Weighting	30%	35%	35%
A*	Candidates recall, select and communicate detailed knowledge and thorough understanding of concepts, theories, issues and current practice in business. They understand and use business terminology accurately and appropriately.	They plan and carry out effectively a range of investigations and tasks using a wide range of skills competently. They apply their knowledge and critical understanding effectively to select and organise information from a wide range of sources, and to investigate business organisations in a variety of contexts.	They use and evaluate quantitative and qualitative evidence effectively with a high degree of accuracy to analyse problems and issues, and make informed and reasoned judgements to present reasoned and substantiated conclusions.
A	Candidates recall, select and communicate detailed knowledge and sound understanding of concepts, theories, issues and current practice in business. They mostly understand and use business terminology accurately and appropriately.	They plan and carry out effectively a range of investigations and tasks using a wide range of skills competently. They apply their knowledge and critical understanding effectively to select and organise information from a wide range of sources, and to investigate business organisations in a variety of contexts.	They use and evaluate quantitative and qualitative evidence with a degree of accuracy to analyse problems and issues, and make informed and reasoned judgements to present reasoned and substantiated conclusions.

B	Candidates recall, select and communicate sound knowledge and solid understanding of concepts, theories, issues and current practice in business. They mostly understand and use business terminology accurately and appropriately.	They plan and carry out effectively a range of investigations and tasks using a wide range of skills appropriately. They apply their knowledge and understanding effectively to select and organise information from a range of sources, and to investigate business organisations in a variety of contexts.	They use and evaluate quantitative and qualitative evidence with a degree of accuracy to analyse problems and issues, and make reasoned judgements to present reasoned and substantiated conclusions.
C	Candidates recall, select and communicate sound knowledge and understanding of concepts, theories, issues and current practice in business. They use business terminology appropriately.	They plan and carry out investigations and tasks using a range of skills appropriately. They apply their knowledge and understanding to select and organise relevant information from a variety of sources to investigate business organisations in different contexts.	They use and evaluate evidence to analyse problems and issues with some accuracy, make reasoned judgements and present conclusions that are supported by evidence.
D	Candidates recall, select and communicate knowledge and understanding of concepts, theories, issues and current practice in business. They use some business terminology appropriately.	They plan and carry out investigations and tasks using a range of skills. They apply their knowledge and understanding to select and organise relevant information from a limited variety of sources to investigate business organisations in different contexts.	They use and evaluate some evidence to analyse problems and issues with some accuracy, make judgements and present conclusions that are supported by evidence.
E	Candidates recall and communicate knowledge and understanding of concepts, theories, issues and current practice in business. They use limited business terminology appropriately.	They plan and carry out straightforward investigations and tasks using a range of skills. They apply their knowledge and understanding to select and organise relevant information from a limited variety of sources to investigate business organisations.	They identify evidence to analyse problems and issues and make judgements. They present conclusions that are sometimes supported by evidence.

F	Candidates demonstrate knowledge and understanding of some basic aspects of concepts, theories, issues and current practice in business. They communicate their ideas using everyday language. They use some basic business terminology.	They carry out straightforward investigations and tasks using a limited range of skills. They apply some knowledge and understanding to select and organise basic information from a limited range of sources to investigate business organisations.	They identify some evidence to analyse problems and issues and make judgements. They present simple conclusions that are sometimes supported by evidence.
G	Candidates demonstrate limited knowledge and understanding of some basic aspects of concepts, theories, issues and current practice in business. They communicate their ideas using simple everyday language. They use some basic business terminology.	They carry out simple investigations and tasks using a limited range of skills. They apply some knowledge and understanding to select basic information from a limited range of sources to investigate business organisations.	They identify some evidence to analyse problems and issues and make limited judgements. They present simple conclusions that are supported by limited evidence.
<p>Quality of Written Communication (QWC)</p> <p>Written material must:</p> <ul style="list-style-type: none"> • ensure that text is legible and that spelling, punctuation and grammar are accurate so that meaning is clear. • select and use a form and style of writing appropriate to purpose and to complex subject matter. • organise information clearly and coherently, using specialist vocabulary when appropriate. 			